

Okaloosa County Tourist Development Fund
Financial Data pursuant to F.S. 288.1226(13)(c)(2)
fiscal period 10/1/24 - 9/30/25

a. Revenue received from public and private sources

42,904,157.89	Tourist Development Tax
3,099,213.00	Grant Awards to County
46,003,370.89	Total Public Sources
1,360,038.59	Service Charges
3,395,691.79	Interest Earnings
75,000.00	Aramark Investment
1,859,732.47	Other Misc Revenue
6,690,462.85	Total Private Sources

b. Operating budget

Budget	Actual	
5,849,911.00	5,090,230.36	Personnel
25,018,066.00	20,645,802.88	Operating
29,900,050.00	26,526,248.87	Capital
-	-	Debt Service
12,354,964.00	3,122,172.27	Grants & Aid
5,506,572.00	4,031,691.67	Other Uses
42,481,236.00	-	Reserves
5,769,556.00	3,969,806.55	Grant Awards to County
126,880,355.00	63,385,952.60	

c. Employee and board member salary & benefit details from public and private funds

3,688,369.54	Employee salaries
1,401,860.82	Employee benefits
-	TDC member salaries
-	TDC member benefits
5,090,230.36	Total Public Sources

d. Itemized account of all expenditures on behalf of, or coordinated for the benefit of, Visit Florida

n/a - all payments to Visit Florida were for the benefit of Okaloosa County
(e.g. trade show, advertising partnerships with Visit Florida to gain greater exposure for Okaloosa County)

e. Itemized travel and entertainment expenditures

74,238.46	Professional Development	255,692.57	Trade Shows, Sales Missions
	Agency Meetings		AFCI Week + Mtgs
	Beneath the Sea Dive Expo		CMCA Annual Convention
	DI Annual Convention		Connect Marketplace
	eTourism Summit		Connect Southeast
	FADMO Annual Conference		DEMA Dive Show
	FADMO Marketing Summit		DEMA Dive-In Day
	Film Florida Qtrly Mtgs		Destination SE
	FL Greenways & Trails		FL Sports Foundation Sports Summit
	FL Marine Turtle Permit Holder Meeting		Florida Tourism Day - Tallahassee
	FMSEA Annual Conference		HPN Global
	GCFI		IBEX Trade Show w/ Yamaha
	Gopher Tortoise Training		Independent Planner Educ Conf IPEC
	Intl Conv of Allied Sportfishing Trades (ICAST)		Internat'l Media Marketplace
	Momentum User Conference		Internat'l Media Marketplace
	National Marine Sanctuary Advisory Council (3 trips)		Media Broadcast Interviews
	Outdoor Economy Conference		Outdoor Adventure Show
	Press Run - Vistor Guide Proof		Real Screen Summit
	Restore America's Estuaries Summit		Rendezvous South
	SE Regional Sea Turtle Meeting		Sports ETA Symposium
	Sea Turtle Tagging		SSUS
	SEAMAP		Travel & Adventure Show
	SORBA Summit Conference		Travel & Adventure Show
	Sunshine Sports Council Think Tank		Travel & Adventure Show
	USTA - ESTO		Travel & Adventure Show
	VF Gov Conf + FF Qrtly Mtg		Tribeca Film Festival
	VF Governor's Conference		VF Florida Encounter
			VF Florida Huddle UK
			VF WTM
			Woods Hole Lionfish
43,625.48	Entertainment Expenditures	162,043.51	Public Relations
	Chamber Breakfasts		
	Chamber Reception		
	Crowd Mgmt Training		
	Tourism Annual Meeting		
	Women Veterans Breakfast		
			- FAM Tours