

FOR IMMEDIATE RELEASE

Board of County Commissioners

October 4, 2022



Okaloosa County Prepares for Upcoming Resident Survey

Okaloosa County, Fla. – Okaloosa County officials are pleased to announce they will be conducting a comprehensive quality of life community survey beginning in the month of October. In the days to come, randomly selected residents living in the unincorporated areas of the county will receive a postcard invitation to complete the survey online. If the survey is not completed online, a reminder will be sent, along with a paper survey. Soon after, we will announce the survey to open for all residents by visiting the Okaloosa County Board of County Commissioners’ website at myokaloosa.com.

“We are excited to be conducting this survey,” says Okaloosa Board of County Commissioners Chairman Mel Ponder. “This survey will help Okaloosa County staff and board identify priorities for the community and improve the quality of life in Okaloosa County.”

The survey instrument, known as The National Community Survey™, allows the County to compare results and benchmark residents’ opinions against other communities across the country. The survey will include questions about quality of life, important characteristics of community, services provided by Okaloosa County and priorities for the future. The survey will not ask for any personally identifiable information and all responses will remain anonymous. The survey will be available online in English and Spanish.

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About The National Community Survey™ (The NCS™): The NCS was among the first scientific surveys developed to gather resident opinion on a range of community issues, and has been used in more than 350 jurisdictions across 46 states. The NCS is a cost-effective survey of resident opinion and an important benchmarking tool that allows for comparison among communities. Communities using The NCS have reported that the tool improved service delivery, strengthened communications with community stakeholders and helped leaders identify clear priorities for use in strategic planning and budget setting. The NCS is the only resident survey endorsed by the International City/County Management Association and the National League of Cities.

About Polco: (www.polco.us) Polco was developed to quickly deploy and analyze surveys online, providing the agility to gather critical information from community stakeholders throughout the nation. We have created tools for governments, economic development organizations and nonprofits to measure community livability. Respondents to The NCS are asked to join the community’s Polco panel to see the survey results and continue to engage with the community on future research.

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