

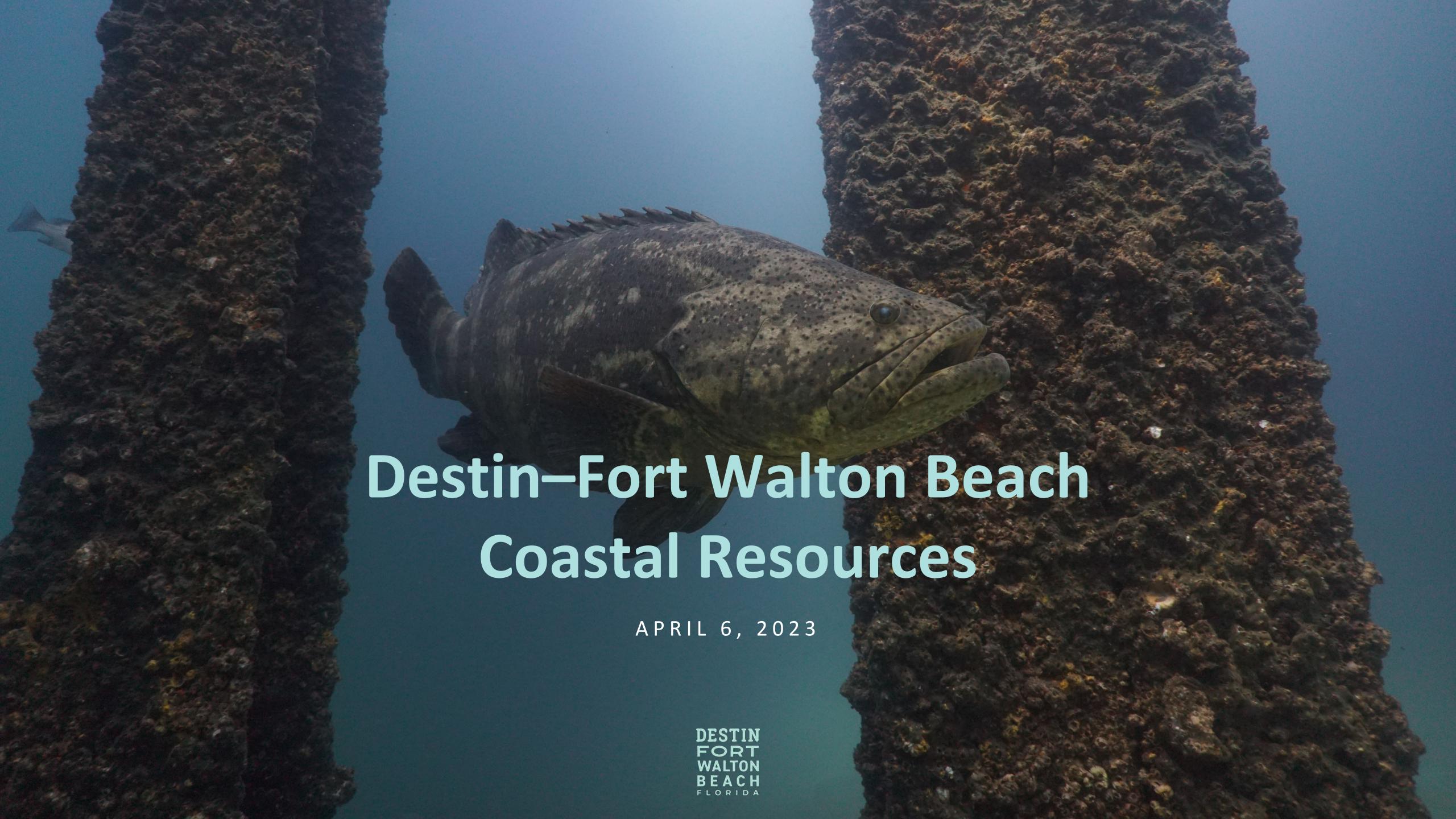


# TOURISM WORKS FOR YOU



Marketing + PR
Coastal Resources
Destination Stewardship
Destin-Fort Walton Beach
Convention Center
Public Beach + Parks Maintenance

Public Safety
Museums/Chambers
Local Event Marketing
Partner Program
Capital Projects





# Coastal Resources Team

- Embedded in Tourism Development Department
- Funded through lodging tax paid by visitors





# Overview

PROJECT UPDATES

- Artificial Reefs
- Lionfish
- Have Critters, Will Travel
- Sea Turtles
- Other Projects



# Artificial Reefs DESTIN FORT WALTON BEACH FLORIDA

# Background

- 183 PUBLIC and 404 PRIVATE artificial reef sites created since 2019
- Nine vessel deployments since
   September 2020
- Favoring vessel deployments in shallow water to increase accessibility
- Leading the State in artificial reef activity
- Leveraging collaborations with other public, private and corporate entities



## Recent Activity

- Two 190ft Offshore Research Vessels
  - -R/V MANTA Deployed Jan 2023
  - -R/V DOLPHIN Deployed Mar 2023
- 125ft and 110ft Supply Vessels
  - -RMS ATLANTIS April 2023
  - -RMS CYCLOPS April 2023
- \$1.26mil and \$60k grant from FWC for
   400+ module deployments
- \$900k RESTORE funding for additional reef deployments
- Began permit planning for Choctawhatchee Bay Reefs



# Year Two Projects

- M/V CRIMSON WHITE 135ft x 40ft
   Tugboat in Mobile, AL
- Oil Rig Jacket and Barges 90ft x 40ft rig jacket (frame) mounted to two
   100ft barges from Texas
  - -Potential \$50-100k partnership
- 360ft coastal freighter
   -Significant federal funding



# M/V DEEP STIM III

- 240ft Oil Exploration Vessel
- Tri-County partnership possible

   Significant cost savings (~\$500k)
   Benefit multiple communities
   Okaloosa, Bay, and Walton Co
- Accessible to beginner and expert divers



# Collaborative Artificial Reef Project 2023

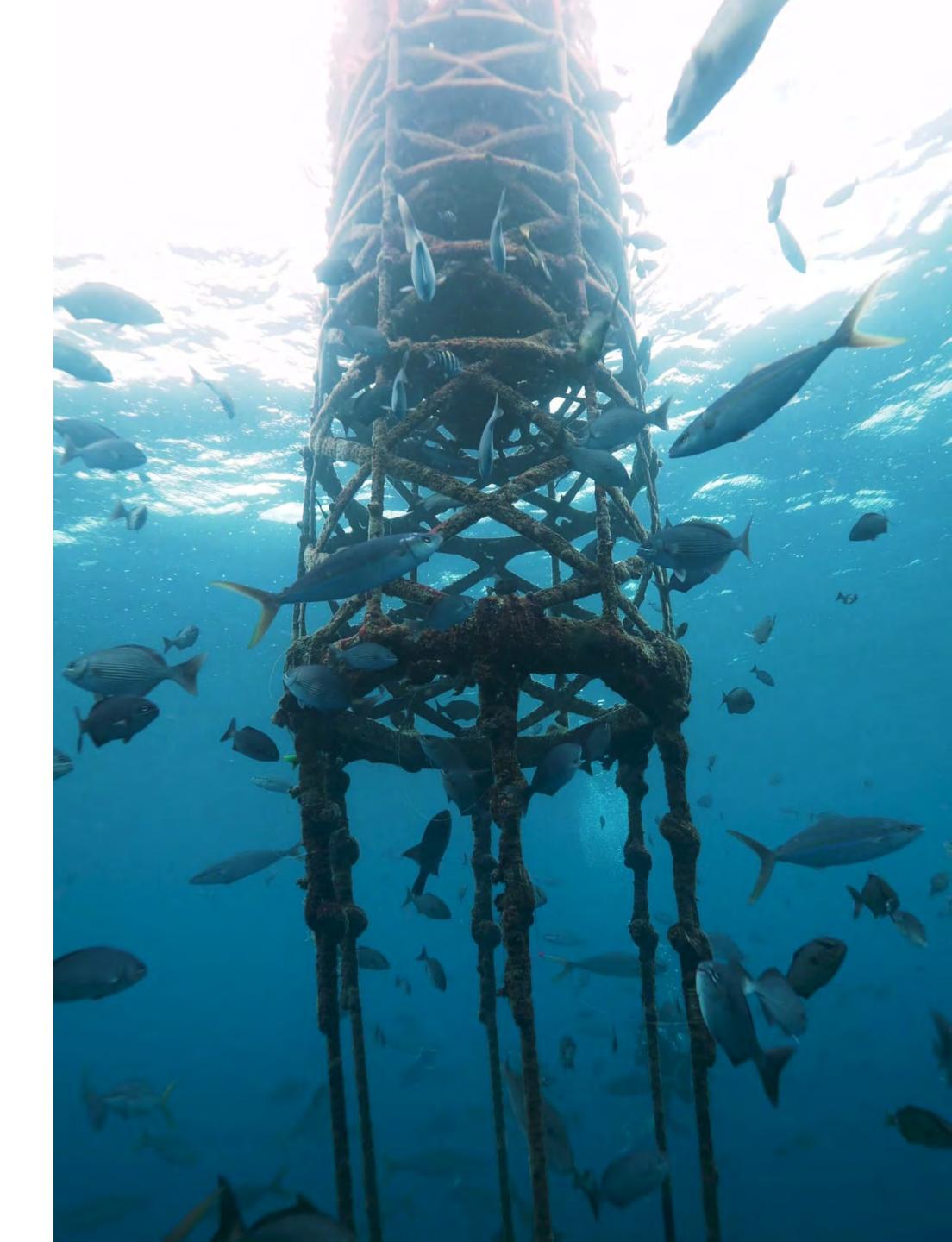
- Destin High School Reef
- Crab Trap Offshore Reef
- Emerald Coast Reef Association Kickoff
   Reef
- Starborough Wine Conservation Reef



# FADs

- Captain Kelly Windes Fish Aggregating Devices (FADs) Buoy Network
  - Four 15 ft. Okabe FADs deployed August 2020
  - Four 18 ft. chamber buoys deployed January 2021
  - Acoustic dataloggers installed to track fish movement
- Estimated \$56 million economic impact







## Lionfish

- Native to Indo-Pacific region
- First detected in U.S. in 1985
- First report in Gulf of Mexico in 2010

#### Coastal Resources Initiatives

- Survey and calculate densities and recolonization rates at natural and artificial reefs
- Evaluate detectability during different times of day
- Assist with removals, and outreach and education
- Test innovative removal methods (traps and ROVs)
- Monthly monitoring of population densities
- Monitor novel disease impacting lionfish in Gulf
- Tracking of lionfish in Choctawhatchee Bay
- Encourage lionfish removal efforts, tournaments, and events



## Emerald Coast Open

- World's Largest Lionfish event
- Held at AJ's and HarborWalk Village since 2019

#### 2019

- 5,046 harvested during pre-tournament, 14,119 during main event
- 186 registered participants

#### 2020

- 4,640 lionfish harvested during pre-tournament
- Main event and festival canceled due to COVID

#### 2021

- 2,505 harvested during pre-tournament and 7,745 during main event
- 145 tournament participants
- More than \$48,000 in cash prize and \$25,000 in gear prizes

#### 2022

- 2,582 harvested during pre-tournament and 11,253 during main event
- 145 participants (again!)

MADE POSSIBLE THROUGH MANY SPONSORS,
DONATIONS AND VOLUNTEERS



### Lionfish Restaurant Week

- Eight participating restaurants
- Each receive ~30lbs of fillets at no cost
- All sold out!
- Most of these restaurants are purchasing lionfish from divers and include on menu when available
- Brotulas was crowned champion this year





# RESTAURANT WEEK 2023



Sample lionfish at one of Destin-Fort Walton Beach's featured restaurants during the Emerald Coast Open Lionfish Restaurant Week! Local chefs will highlight lionfish in unique dishes to help bring awareness to the lionfish invasion in the Gulf of Mexico.

May 12 Boathouse Landing - VALPARAISO

May 13 Harbor Tavern

May 14 Dewey Destin Harborside

May 15 Crab Trap - DESTIN

May 16 La Paz

May 17 Harbor Docks

May 18 Brotula's Seafood House & Steamer

May 20 AJ's Seafood & Oyster Bar - DESTIN



# Have Critters, will Travel

- Concept of traveling with critters started back in 2019 with just a few lionfish
- Expanded into a larger activation with more than 30 lionfish in a 100gal tanks
- Now, we are bringing starfish, urchins and even lobster to let kids and families hold some of the critters they may see in the destination
- Traveled to 7 locations including their first international trip (Canada) last weekend



# Sea Turtles

Nesting Season: May 1 – October 31

Coastal resource staff surveys beach daily looking for sea turtle nests.

#### How you can help protect our turtles:

No white lights on beach at night
Fill in holes
Knock down sandcastles
Remove all belongings from beach

Red turtle-friendly flashlights available at Destin-Fort Walton Beach Welcome Center.



# Other Programs

#### **BOATING SAFETY ZONES**

- 18 zones and more than 250 signs throughout county
- Maintenance of Crab Island Emergency Vessel Corridor

#### DERELICT VESSELS

- Coordination with FWC to identify and remove derelict vessels
- 12 removed last year. Another 12 in the works.

#### BEACH MANAGEMENT

- Renourishment
- Dredge spoil uses
- Innovative project development

#### COLLABORATIONS

- Scientific Research
- Environmental monitoring
- Media





